

NEED A BIT OF HELP?

NANG	Cool.
BLEG	Blegging is the soliciting of money or other forms of assistance on a blog. The term is a blend of 'blog' and 'beg' and is often used apologetically by the 'bleggers' doing the asking.
BLURBING	The art of book-blurb writing. The term is a blend of 'blab' and 'blurt'.
OFFLISH	Office English, a language full of buzzwords and jargon.
POLITICAL FLIP-FLOPPING	Making an abrupt reversal of policy.
JUMP THE COUCH	To exhibit strange or random behaviour. The idiom was inspired by the actor Tom Cruise's appearance on <i>The Oprah Winfrey Show</i> , during which he jumped up and down on her couch declaring his love for his fiancée Katie Holmes.
WAG	An acronym for 'Wives and Girlfriends', and a label much heard during the 2006 World Cup.
WAPARAZZI	Members of the public who take photos of celebrities with their mobile phones.
CITIZEN JOURNALISTS	Bystanders witnessing a notable event who record what they see on their mobile phone camera or speech recorder.
BREDS	For 'bredren', meaning friends.
ELBOW BUMPING	The new and apparently healthier alternative to hand-shaking: bumping another's elbow as a form of greeting avoids the spreading of viruses.
MANDALS	Sandals for men.
TRUTHINESS	The quality of stating concepts or facts one wishes or believes to be true, rather than concepts or facts known to be true.
YEPPIE	An acronym for a 'young experimenting perfection-seeker' and a new social category identified by a British think-tank for young people who are unable to commit, whether to a relationship, career, or lifestyle.
SPEED-FRIENDING	An alternative to 'speed-dating' which uses the same principles, whereby people attend parties at which they sit across from each other and chat for a specific (and short) number of minutes before moving on to the next person. The aim is purely friendship.
HE-TOX	A period after a break-up during which a woman makes no contact with her ex-partner (or men in general) in a bid to get him out of her system.

SETJETTING	Travel based around visits to film or TV sets or locations.
FREECYCLING	The use of goods given away for free by people who no longer want or need them.
FLASHPACKING	Flashpackers are a more affluent type of backpacker, usually in their late 20s or 30s, who takes time out from their career to seek adventure.
VOLUNTOURISM	A holiday which includes voluntary work.
LIFEHACKING	Making one's daily activities more efficient.
SPLOG	A fake blog which contains links to sites affiliated to the keeper of the blog (the splogger), so that they may benefit from increased search-engine rankings or from payments made by advertisers on the site. The term is a blend of 'spam' and 'blog'.
BLOOK	A blend of 'book' and a 'blog': a book serialized on a weblog (blog).
MASHUP	Information created by bringing data together from a number of different sources.
GO VIRAL	(Of an advert or marketing message) to spread quickly and widely.
SLIVERCASTING	Online broadcasting which is able to target a small audience (a 'sliver' of the overall viewing base).
BITLEGGING	The act of downloading copyright-protected digital music files from the Internet.